



Travel agents gain new level of airline fares information with Travelport Smartpoint 6.0 Travelport empowering agents to be better informed and sell more effectively

Jul 1, 2015

Travelport (NYSE:TVPT), a leading Travel Commerce Platform, has continued to evolve Travelport Smartpoint, its innovative point of sale product for corporate and leisure travel agencies which has now won awards for innovation across four continents. The latest release, Travelport Smartpoint 6.0, provides travel consultants with further capabilities to advise their customers about the entire range of products, optional services and offers available from the airlines that Travelport distributes, with fully interactive, graphical screen displays and real time booking.

Travelport Smartpoint 6.0 is available now either as a simple download to our desktop app or an automated upgrade for those using our web browser version. Using this latest iteration of our product, travel agents can now access an airlines branded fares and ancillaries at the availability, fare quote and fare shop stages of the booking process, providing a new level of product insight and information at more of the key stages in the customer buying experience. In turn, travelers can be better informed of the products available to them, the options that might exist, the cost of the next product up and the ancillary products available to buy, to tailor their journey to their specific requirements.

Further enhancements also include reducing the number of clicks required to access important information and the ability for agents to book and pay for the wide portfolio of low cost carriers Travelport has integrated into its platform, using debit cards (in addition to credit cards) within the same booking workflow.

Travelport Smartpoint 6.0 is the latest showcase for Travelport Rich Content and Branding, our industry-leading airline merchandising solution which takes branded fares, product attribute selling, comparison shopping and ancillary service attachments to a unique and innovative level in the travel industry. This capability continues to attract the world's leading airlines from all major geographies. Over 100 airlines have now signed up with over 70 airlines already live with enriched product content, enabling them to put across their full value, content and offers to travel agencies when they search, sell and book flight options for hundreds of millions of corporate and leisure travelers around the world.





Jason Clarke, Travelport's SVP and Managing Director for Agency Commerce commented: "We are constantly looking at ways to improve our already ground-breaking and innovative point-of-sale solution Travelport Smartpoint. We are also listening to our travel agency customers to find out exactly what they want from our products and systems. This latest version allows travel agents to sell more effectively and efficiently, increase revenues and grow their businesses. We have received extremely positive feedback from the agents who have been testing this for us and we are excited to be rolling it out so all of our customers can benefit."